

Terms of Use Last Updated: Jan 29, 2025

Please read these Terms of Use (the “**Terms**”) and our Privacy Policy (“**Privacy Policy**”) carefully because they govern your use of curafi.com and affiliated applications, including any content, functionality, and services offered on or through chrome extensions and applications (“**App**”) operated by Cura Financial, Inc. (“**CuraFi**”).

THE CONTENT OF THE APPS IS PROVIDED FOR INFORMATIONAL PURPOSES ONLY AND IS NOT MARKETED, PROMOTED OR OTHERWISE INTENDED TO BE USED TO DIAGNOSE ANY DISEASE OR OTHER CONDITION, OR TO CURE, MITIGATE, TREAT, OR PREVENT ANY DISEASE. THE CONTENT ON THE APPS IS NOT A SUBSTITUTE FOR PROFESSIONAL MEDICAL ADVICE, DIAGNOSIS OR TREATMENT. CURAFI’S PRODUCTS AND SERVICES HAVE NOT BEEN EVALUATED BY THE U.S. FOOD AND DRUG ADMINISTRATION. YOUR USE OF CURAFI’S APPS DOES NOT CREATE ANY PROVIDER-PATIENT RELATIONSHIP. ALWAYS SEEK THE ADVICE OF YOUR PHYSICIAN OR ANOTHER LICENSED HEALTH CARE PROVIDER WITH ANY QUESTIONS YOU MAY HAVE REGARDING YOUR HEALTH AND BEFORE UNDERTAKING A NEW REGIMEN, AND NEVER DISREGARD PROFESSIONAL MEDICAL ADVICE OR DELAY IN SEEKING IT BECAUSE OF SOMETHING YOU HAVE READ ON THIS APPS OR THROUGH CURAFI’S SERVICES. IF YOU THINK YOU HAVE A MEDICAL EMERGENCY, CALL 911.

1. Agreement to Terms. By using our Apps, you agree to be bound by these Terms. If you don’t agree to be bound by these Terms, do not use the Apps. If you are accessing and using the Apps on behalf of a company (such as your employer) or other legal entity, you represent and warrant that you have the authority to bind that entity to these Terms. In that case, “you” and “your” will refer to that entity.

2. Privacy Policy. Please review our Privacy Policy, which also governs your use of the Apps, for information on how we collect, use and share your information.

3. Changes to these Terms or the Apps. We may update the Terms from time to time at our sole discretion. If we do, we’ll let you know by posting the updated Terms on the Apps and/or may also send other communications. It’s important that you review the Terms whenever we update them or you use the Apps. If you continue to use the Apps after we have posted updated Terms, it means that you accept and agree to the changes. Because our Apps is evolving over time, we may change or discontinue all or any part of the Apps, at any time and without notice, at our sole discretion.

4. Who May Use the App?

This App is offered and available to users who are 18 years of age or older, and reside in the United States or any of its territories or possessions. By using this App, you represent and warrant that you are of legal age to form a binding contract with CuraFi and meet all of the foregoing eligibility requirements. If you do not meet all of these requirements, you must not access or use the App.

5. Feedback. We appreciate feedback, comments, ideas, proposals and suggestions for improvements to the App (“**Feedback**”). If you choose to submit Feedback, you agree that we are free to use it without any restriction or compensation to you.

IMPORTANT NOTICE REGARDING ARBITRATION FOR U.S. CUSTOMERS: WHEN YOU AGREE TO THESE TERMS YOU ARE AGREEING (WITH LIMITED EXCEPTION) TO RESOLVE ANY DISPUTE BETWEEN YOU AND CURAFI THROUGH BINDING, INDIVIDUAL ARBITRATION RATHER THAN IN COURT. PLEASE REVIEW CAREFULLY SECTION 15 “DISPUTE RESOLUTION” BELOW FOR DETAILS REGARDING ARBITRATION.

6. CuraFi as Technology Company. CuraFi is a technology company that makes available certain products and services to enable the provision of patient management services and items. CuraFi provides certain technological and other administrative services and support for or is otherwise affiliated with professional practices (“**Practices**”) that employ, contract or otherwise affiliate with licensed healthcare professionals (“**Professionals**”). CuraFi does not control or interfere with the practice of medicine or any other licensed professional services by Practices or any Professionals, each of whom is solely responsible for the medical care and treatment he or she provides.

7. Your Content.

(a) Posting Content. Our App may allow you to store or share content such as text (in posts or communications with others), files, documents, graphics, images, music, software, audio and video. Anything (other than Feedback) that you post or otherwise make available through the App is referred to as “**User Content**”. CuraFi does not claim any ownership rights in any User

Content and nothing in these Terms will be deemed to restrict any rights that you may have to your User Content.

(b) Permissions to Your User Content. By making any User Content available through the App you hereby grant to CuraFi a non-exclusive, transferable, worldwide, royalty-free license, with the right to sublicense, to use, copy, modify, create derivative works based upon, distribute, publicly display, and publicly perform your User Content in connection with operating and providing the App.

(c) Your Responsibility for User Content. You are solely responsible for all your User Content. You represent and warrant that you have (and will have) all rights that are necessary to grant us the license rights in your User Content under these Terms. You represent and warrant that neither your User Content, nor your use and provision of your User Content to be made available through the App, nor any use of your User Content by CuraFi on or through the App will infringe, misappropriate or violate a third party's intellectual property rights, or rights of publicity or privacy, or result in the violation of any applicable law or regulation.

(d) Removal of User Content. You can remove your User Content by specifically deleting it. You should know that in certain instances, some of your User Content (such as posts or comments you make) may not be completely removed and copies of your User Content may continue to exist on the App. To the maximum extent permitted by law, we are not responsible or liable for the removal or deletion of (or the failure to remove or delete) any of your User Content.

(e) CuraFi's Intellectual Property. We may make available through the App content that is subject to intellectual property rights. We retain all rights to that content.

8. Use of De-Identified and Aggregate Data

(a). De-Identification of Data CuraFi may de-identify and store information collected through its application, such that the information cannot reasonably be used to identify an individual. We ensure that de-identification aligns with applicable laws and industry standards.

(b). Use of De-Identified Data Once de-identified: CuraFi retains the right to use or share this data for any legitimate business purpose without further obligation to you. These purposes may include, but are not limited to, research and development, analysis to

improve and enhance the functionality of CuraFi's application, development of novel patient management workflows, and the creation of new products and services.

(c). Aggregated Data: CuraFi may also aggregate de-identified data with other data in a manner that does not identify any individual. Aggregated data reflects the characteristics of a larger group or category and may be used by CuraFi or shared with third parties for business purposes, including but not limited to the enhancement of patient management processes.

(d). No Rights in Aggregate Data: You acknowledge that all rights, title, and interest in any aggregated and de-identified data and all derivative works thereof belong solely to CuraFi, and you shall have no right, title, or interest in any such data.

(e). Data Integrity and Retention: CuraFi will take reasonable steps to ensure that any de-identified or aggregated data does not contain personally identifiable information and that such data is used in compliance with applicable laws and regulations. The retention of aggregated and de-identified data will be managed in accordance with CuraFi's data retention policies and applicable laws.

9. General Prohibitions and CuraFi's Enforcement Rights. You agree not to do any of the following:

(a) Post, upload, publish, submit or transmit any User Content that: (i) infringes, misappropriates or violates a third party's patent, copyright, trademark, trade secret, moral rights or other intellectual property rights, or rights of publicity or privacy; (ii) violates, or encourages any conduct that would violate, any applicable law or regulation or would give rise to civil liability; (iii) is fraudulent, false, misleading or deceptive; (iv) is defamatory, obscene, pornographic, vulgar or offensive; (v) promotes discrimination, bigotry, racism, hatred, harassment or harm against any individual or group; (vi) is violent or threatening or promotes violence or actions that are threatening to any person or entity; or (vii) promotes illegal or harmful activities or substances;

(b) Use, display, mirror or frame the App or any individual element within the App, CuraFi's name, any CuraFi trademark, logo or other proprietary information, or the layout and design of any page or form contained on a page, without CuraFi's express written consent;

(c) Access, tamper with, or use non-public areas of the App, CuraFi's computer systems, or the technical delivery systems of CuraFi's providers;

(d) Attempt to probe, scan or test the vulnerability of any CuraFi system or network or breach any security or authentication measures;

(e) Avoid, bypass, remove, deactivate, impair, descramble or otherwise circumvent any technological measure implemented by CuraFi or any of CuraFi's providers or any other third party (including another user) to protect the App;

(f) Attempt to access or search the App or download content from the App using any engine, software, tool, agent, device or mechanism (including spiders, robots, crawlers, data mining tools or the like) other than the software and/or search agents provided by CuraFi or other generally available third-party web browsers;

(g) Send any unsolicited or unauthorized advertising, promotional materials, email, junk mail, spam, chain letters or other form of solicitation;

(h) Use any meta tags or other hidden text or metadata utilizing a CuraFi trademark, logo URL or product name without CuraFi's express written consent;

(i) Use the App, or any portion thereof, for any commercial purpose or for the benefit of any third party or in any manner not permitted by these Terms;

(j) Forge any TCP/IP packet header or any part of the header information in any email or newsgroup posting, or in any way use the App to send altered, deceptive or false source-identifying information;

(k) Attempt to decipher, decompile, disassemble or reverse engineer any of the software used to provide the App;

(l) Interfere with, or attempt to interfere with, the access of any user, host or network, including, without limitation, sending a virus, overloading, flooding, spamming, or mail-bombing the App;

(m) Collect or store any personally identifiable information from the App from other users of the App without their express permission;

(n) Impersonate or misrepresent your affiliation with any person or entity;

(o) Violate any applicable law or regulation; or

(p) Encourage or enable any other individual to do any of the foregoing.

CuraFi is not obligated to monitor access to or use of the App or to review or edit any content. However, we have the right to do so for the purpose of operating the App, to ensure compliance with these Terms and to comply with applicable law or other legal requirements. We reserve the right, but are not obligated, to remove or disable access to any content, including User Content, at any time and without notice, including, but not limited to, if we, at our sole discretion, consider it objectionable or in violation of these Terms. We have the right to investigate violations of these Terms or conduct that affects the App. We may also consult and cooperate with law enforcement authorities to prosecute users who violate the law.

10. Copyright Policy. CuraFi respects copyright law and expects its users to do the same. It is CuraFi's policy to terminate in appropriate circumstances account holders who repeatedly infringe or are believed to be repeatedly infringing the rights of copyright holders.

11. Third Party Websites or Resources. The App may allow you to access third-party websites or other resources. We provide access only as a convenience and are not responsible for the content, products or services on or available from those resources, embedded content or links displayed on such websites. You acknowledge sole responsibility for and assume all risk arising from your use of any third-party resources. WE HAVE NO CONTROL OVER THE CONTENT OR PERFORMANCE OF THIRD-PARTY WEBSITES OR RESOURCES, AND

CURAFI DOES NOT REPRESENT, WARRANT OR ENDORSE ANY THIRD-PARTY WEBSITE OR RESOURCE, OR THE ACCURACY, FITNESS, LAWFULNESS OR QUALITY OF THE INFORMATION OR MATERIAL AVAILABLE THROUGH THIRD-PARTY WEBSITES OR RESOURCES. CURAFI DISCLAIMS, AND YOU AGREE TO ASSUME, ALL RESPONSIBILITY AND LIABILITY FOR ANY DAMAGES OR OTHER HARM RESULTING FROM YOUR USE OF OR RELIANCE ON, ANY CONTENT, ADVERTISEMENTS OR OTHER RESOURCES AVAILABLE ON ANY THIRD-PARTY WEBSITES OR RESOURCES, REGARDLESS OF WHETHER WE DIRECTLY OR INDIRECTLY EMBED OR LINK TO SUCH CONTENT, ADVERTISEMENT OR OTHER RESOURCES.

12. Warranty Disclaimers. THE SITE IS PROVIDED “AS IS,” WITHOUT WARRANTY OF ANY KIND. WITHOUT LIMITING THE FOREGOING, WE EXPLICITLY DISCLAIM ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, QUIET ENJOYMENT AND NON- INFRINGEMENT, AND ANY WARRANTIES ARISING OUT OF COURSE OF DEALING OR USAGE OF TRADE. We make no warranty that the App will meet your requirements or be available on an uninterrupted, secure, or error-free basis. We make no warranty regarding the quality, accuracy, timeliness, truthfulness, completeness or reliability of any information or content on the App.

13. Indemnity. You will indemnify and hold CuraFi and its officers, directors, employees and agents, harmless from and against any claims, disputes, demands, liabilities, damages, losses, and costs and expenses, including, without limitation, reasonable legal and accounting fees arising out of or in any way connected with (a) your access to or use of the App, (b) your User Content, or (c) your violation of these Terms.

14. Limitation of Liability.

(a) TO THE MAXIMUM EXTENT PERMITTED BY LAW, NEITHER CURAFI NOR ITS SERVICE PROVIDERS INVOLVED IN CREATING, PRODUCING, OR DELIVERING THE SITE WILL BE LIABLE FOR ANY INCIDENTAL, SPECIAL, EXEMPLARY OR CONSEQUENTIAL DAMAGES, OR DAMAGES FOR LOST PROFITS, LOST REVENUES, LOST SAVINGS, LOST BUSINESS OPPORTUNITY, LOSS OF DATA OR GOODWILL, SERVICE INTERRUPTION, COMPUTER DAMAGE OR SYSTEM FAILURE OR THE COST OF SUBSTITUTE SERVICES OF ANY KIND ARISING OUT OF OR IN CONNECTION WITH THESE TERMS OR FROM THE USE OF OR INABILITY TO USE THE SITE, WHETHER BASED ON WARRANTY, CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCT LIABILITY, PERSONAL INJURY OR ANY OTHER LEGAL THEORY, AND WHETHER OR NOT CURAFI OR ITS SERVICE PROVIDERS HAVE

BEEN INFORMED OF THE POSSIBILITY OF SUCH DAMAGE, EVEN IF A LIMITED REMEDY SET FORTH HEREIN IS FOUND TO HAVE FAILED OF ITS ESSENTIAL PURPOSE.

(b) TO THE MAXIMUM EXTENT PERMITTED BY LAW, IN NO EVENT WILL CURAFI'S TOTAL LIABILITY ARISING OUT OF OR IN CONNECTION WITH THESE TERMS OR FROM THE USE OF OR INABILITY TO USE THE SITE EXCEED THE AMOUNTS YOU HAVE PAID OR ARE PAYABLE BY YOU TO CURAFI FOR USE OF THE SITE OR ONE HUNDRED DOLLARS (\$100), IF YOU HAVE NOT HAD ANY PAYMENT OBLIGATIONS TO CURAFI, AS APPLICABLE.

(c) THE EXCLUSIONS AND LIMITATIONS OF DAMAGES SET FORTH ABOVE ARE FUNDAMENTAL ELEMENTS OF THE BASIS OF THE BARGAIN BETWEEN CURAFI AND YOU.

15. Governing Law and Forum Choice. These Terms and any action related thereto will be governed by the Federal Arbitration Act, federal arbitration law, and the laws of the State of California, without regard to its conflict of laws provisions. Except as otherwise expressly set forth in Section 15 "Dispute Resolution," the exclusive jurisdiction for all Disputes (defined below) that you and CuraFi are not required to arbitrate will be the state and federal courts located in the Orange County, and you and CuraFi each waive any objection to jurisdiction and venue in such courts.

16. Dispute Resolution.

(a) Mandatory Arbitration of Disputes. We each agree that any dispute, claim or controversy arising out of or relating to these Terms or the breach, termination, enforcement, interpretation or validity thereof or the use of the App (collectively, "**Disputes**") will be resolved **solely by binding, individual arbitration and not in a class, representative or consolidated action or proceeding**. You and CuraFi agree that the U.S. Federal Arbitration Act governs the interpretation and enforcement of these Terms, and that you and CuraFi are each waiving the right to a trial by jury or to participate in a class action. This arbitration provision shall survive termination of these Terms.

(b) Exceptions. As limited exceptions to Section 15(a) above: (i) we both may seek to resolve a Dispute in small claims court if it qualifies; and (ii) we each retain the right to seek injunctive or

other equitable relief from a court to prevent (or enjoin) the infringement or misappropriation of our intellectual property rights.

(c) Conducting Arbitration and Arbitration Rules. The arbitration will be conducted by the American Arbitration Association (“**AAA**”) under its Consumer Arbitration Rules (the “**AAA Rules**”) then in effect, except as modified by these Terms. The AAA Rules are available at www.adr.org or by calling 1-800- 778-7879. A party who wishes to start arbitration must submit a written Demand for Arbitration to AAA and give notice to the other party as specified in the AAA Rules. The AAA provides a form Demand for Arbitration at www.adr.org.

Any arbitration hearings will take place in the county (or parish) where you live, unless we both agree to a different location. The parties agree that the arbitrator shall have exclusive authority to decide all issues relating to the interpretation, applicability, enforceability and scope of this arbitration agreement.

(d) Arbitration Costs. Payment of all filing, administration and arbitrator fees will be governed by the AAA Rules, and we won't seek to recover the administration and arbitrator fees we are responsible for paying, unless the arbitrator finds your Dispute frivolous. If we prevail in arbitration we'll pay all of our attorneys' fees and costs and won't seek to recover them from you. If you prevail in arbitration you will be entitled to an award of attorneys' fees and expenses to the extent provided under applicable law.

(e) Injunctive and Declaratory Relief. Except as provided in Section 15(b) above, the arbitrator shall determine all issues of liability on the merits of any claim asserted by either party and may award declaratory or injunctive relief only in favor of the individual party seeking relief and only to the extent necessary to provide relief warranted by that party's individual claim. To the extent that you or we prevail on a claim and seek public injunctive relief (that is, injunctive relief that has the primary purpose and effect of prohibiting unlawful acts that threaten future injury to the public), the entitlement to and extent of such relief must be litigated in a civil court of competent jurisdiction and not in arbitration. The parties agree that litigation of any issues of public injunctive relief shall be stayed pending the outcome of the merits of any individual claims in arbitration.

(f) Class Action Waiver. YOU AND CURAFI AGREE THAT EACH MAY BRING CLAIMS AGAINST THE OTHER ONLY IN YOUR OR ITS INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE

PROCEEDING. Further, if the parties' Dispute is resolved through arbitration, the arbitrator may not consolidate another person's claims with your claims, and may not otherwise preside over any form of a representative or class proceeding. If this specific provision is found to be unenforceable, then the entirety of this Dispute Resolution section shall be null and void.

(g) Severability. With the exception of any of the provisions in Section 15(f) of these Terms ("**Class Action Waiver**"), if an arbitrator or court of competent jurisdiction decides that any part of these Terms is invalid or unenforceable, the other parts of these Terms will still apply.

17. General Terms.

(a) Reservation of Rights. CuraFi and its licensors exclusively own all right, title and interest in and to the App, including all associated intellectual property rights. You acknowledge that the App is protected by copyright, trademark, and other laws of the United States and foreign countries. You agree not to remove, alter or obscure any copyright, trademark, service mark or other proprietary rights notices incorporated in or accompanying the App.

(b) Entire Agreement. These Terms constitute the entire and exclusive understanding and agreement between CuraFi and you regarding the App, and these Terms supersede and replace all prior oral or written understandings or agreements between CuraFi and you regarding the App. If any provision of these Terms is held invalid or unenforceable by an arbitrator or a court of competent jurisdiction, that provision will be enforced to the maximum extent permissible and the other provisions of these Terms will remain in full force and effect. Except where provided by applicable law in your jurisdiction, you may not assign or transfer these Terms, by operation of law or otherwise, without CuraFi's prior written consent. Any attempt by you to assign or transfer these Terms absent our consent or your statutory right, without such consent, will be null. CuraFi may freely assign or transfer these Terms without restriction. Subject to the foregoing, these Terms will bind and inure to the benefit of the parties, their successors and permitted assigns.

(c) Notices. Any notices or other communications provided by CuraFi under these Terms will be given: (i) via email; or (ii) by posting to the App. For notices made by email, the date of receipt will be deemed the date on which such notice is transmitted.

(d) Waiver of Rights. CuraFi's failure to enforce any right or provision of these Terms will not be considered a waiver of such right or provision. The waiver of any such right or provision will be effective only if in writing and signed by a duly authorized representative of CuraFi. Except as expressly set forth in these Terms, the exercise by either party of any of its remedies under

these Terms will be without prejudice to its other remedies under these Terms or otherwise.

18. Contact Information. If you have any questions about these Terms or the App, please contact CuraFi at info@curafi.com

Cura Financial, Inc.
1501 Mariposa St
San Francisco California, 94107
United States of America

info@curafi.com

Acknowledgment and Agreement:

I Agree: By checking this box and entering my name below, I acknowledge that I have read, understand, and agree to be bound by the Terms of Use and Privacy Policy of CuraFi. I affirm that I have the authority to enter into this agreement on behalf of my organization (if applicable).

Printed Name: _____

Signature: _____

Title: _____

Date: _____

Organization (if applicable): _____